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**THE ONEIDA GROUP NAMES CHRIS HAIMBACH AS SENIOR VICE PRESIDENT OF CORPORATE SALES AND INTERNATIONAL BUSINESS**

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***Former Top Samsung Electronics and P&G Executive Joins Industry Leader in Food Preparation and Dining Products***

**LANCASTER, OH, April 13, 2017** – The Oneida Group Inc., a leading marketer of food preparation and dining products, has named Chris Haimbach as Senior Vice President of Corporate Sales and International Business, a new position.

Chris brings 18 years of broad sales experience and an impressive track record of consistently strong results. He is being tapped to serve on the Executive Leadership Team and support corporate sales across The Oneida Group's three business units (Foodservice, Specialty, and Retail), including the Company's international sales as well as direct selling across the segments.

Most recently, Chris was with Samsung Electronics for Wal-Mart and Sam's Club as Vice President and GM where he drove top sales. Prior to Samsung, he spent over 16 years with P&G including a variety of sales-related positions and a well-documented history of delivering record-setting sales, organization, business and operational results. He has been the recipient of several awards recognizing his unparalleled talent, including being named Inspirational Leader of the Year, Sam's Club Vendor of the Year twice and Walmart Value Supplier of the Year.

"Chris is a rare and exemplary leader and has a proven track record of setting record-breaking sales results," stated Patrick Lockwood-Taylor, the Company's president and CEO. "We consider ourselves very fortunate to hire someone of Chris's talent; he represents the best of knowledge and skill amid dynamic change in the marketplace."

"I am thrilled to have this opportunity to join The Oneida Group, a Company with a rich history and heritage and formidable reputation in the food preparation and dining products industry," added Chris Haimbach. "Having spent my career in sales for some of the world's most renowned brands, I am ready to apply those experiences to my work at this Company where I can accelerate and impact our go-to-market strategy, sales talent and capability as well as our corporate selling program. With a deep

understanding of industry sales trends, I am excited about joining The Oneida Group to innovate for the future.”

### **About The Oneida Group**

Driven by devotion to design, The Oneida Group (formerly EveryWare Global) is recognized for providing quality tabletop and kitchen solutions through its consumer, foodservice, and specialty channels. The company’s global platform allows it to market and distribute internationally its total portfolio of products including bakeware, beverageware, serveware, storageware, flatware, dinnerware, crystal, buffetware and hollowware; premium spirit bottles; cookware; gadgets; candle and floral glass containers; and other kitchen products, all under a broad collection of widely-recognized brands, including Oneida, Anchor Hocking, Sant’ Andrea, Buffalo, Delco, Fire-King, Stölzle, and Durobor. Anchor Hocking, LLC and Oneida Ltd. are subsidiaries of The Oneida Group. Additional information can be found at [www.theoneidagroup.com](http://www.theoneidagroup.com), [www.anchorhocking.com](http://www.anchorhocking.com), [www.anchorhockingbottles.com](http://www.anchorhockingbottles.com), [www.oneida.com](http://www.oneida.com), and [www.foodservice.oneida.com](http://www.foodservice.oneida.com).

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