

## EVERYWARE GLOBAL CHANGES CORPORATE NAME TO THE ONEIDA GROUP

**LANCASTER, Ohio, January 9, 2017** – EveryWare Global, one of the world’s leading marketers of dining and food preparation products, announced a key initiative to support the company’s transformation, growth and cultural development strategies.

The company changed its corporate name to The Oneida Group, leveraging the iconic dining brand and reflecting the company’s commitment to driving innovation in the dining experience. Anchor Hocking, a subsidiary of The Oneida Group, will continue to produce and market glassware to the consumer and specialty markets.

“Rebranding our company as The Oneida Group allows us to emphasize our long-standing leadership in dining and food preparation,” said Patrick Lockwood-Taylor, Chief Executive Officer. “We are building on our heritage and committed to delivering innovative additions to our portfolio of products. The Oneida Group is focused on creating value by designing, marketing and manufacturing the best dining and food preparation products in the world, providing the best service to our customers and growing our company efficiently and sustainably. This alignment of our brands is the next step in our growth strategy.”

The company’s principal brands have more than a century of customer trust and loyalty. Oneida, founded in 1848, has been a staple in homes, fine dining establishments, family restaurants and hotels for decades. The Oneida portfolio spans a broad range of products including the finest quality flatware, porcelain dinnerware, stainless steel and silverplate serving dishes and tableware. Anchor Hocking, by its predecessor company, began producing glassware in 1873 and today is a leading designer, marketer and manufacturer of quality consumer products that it sells to retail and specialty markets, hospitality channels, and original equipment manufacturers. Anchor Hocking manufactures nearly all of its products at the company’s facilities in the United States and markets its products internationally.

### **About The Oneida Group**

Driven by devotion to design, The Oneida Group (formerly EveryWare Global) is recognized for providing quality tabletop and kitchen solutions through its consumer, foodservice, and specialty channels. The company’s global platform allows it to market and distribute internationally its total portfolio of products including bakeware, beverage ware, serveware, storage ware, flatware, dinnerware, crystal, buffetware and hollowware; premium spirit bottles; cookware; gadgets; candle and floral glass containers; and other kitchen products, all under a broad collection of widely-recognized brands, including Oneida, Anchor Hocking, Sant’ Andrea, Buffalo, Delco, Fire-King, Stölzle, and Durobor. Anchor Hocking, LLC and Oneida Ltd. are subsidiaries of The Oneida Group. Additional information can be found at [www.theoneidagroup.com](http://www.theoneidagroup.com), [www.anchorhocking.com](http://www.anchorhocking.com), [www.anchorhockingbottles.com](http://www.anchorhockingbottles.com), [www.oneida.com](http://www.oneida.com), and [www.foodservice.oneida.com](http://www.foodservice.oneida.com).