



**FOR IMMEDIATE RELEASE**

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## **THE ONEIDA GROUP APPOINTS NEW SVP**

### *Lisa Tecklenburg Joins The Oneida Group*

**COLUMBUS, OHIO, APRIL 16, 2018** – The Oneida Group, a leading marketer of food preparation and dining products, announces a new appointment to their Executive Leadership Team. Lisa Tecklenburg will join The Oneida Group and the Executive Leadership Team as Senior Vice President, Commercial Business Unit.

Ms. Tecklenburg brings nearly two decades of business and brand management experience to The Oneida Group. Her exceptional skills have helped brands achieve rapid results in diverse and complex market segments, business situations and organizations, including re-energizing and turning around stagnant legacy brands. Most recently, she successfully led a \$600 million multiproduct portfolio of brands. She’s favorably led some of the world’s most well-known advertising and communications efforts to deliver both revenue and share growth.

As SVP of Oneida’s Commercial Business Unit, a newly created division, comprised of both Foodservice and Specialty businesses, Ms. Tecklenburg will be responsible for developing and advancing brand strategies, driving revenue growth and building synergies within the two business units.

“We are thrilled to welcome Lisa Tecklenburg to the Company and to her new position on the Executive Leadership Team. She is a proven leader with many accomplishments and a business expertise that will be imperative in helping us deliver our commercial business strategy and build upon our One Company initiative,” said Patrick Lockwood-Taylor, the CEO of Oneida. “Uniting our commercial business units (foodservice and specialty) enables us to maximize growth opportunities, improve organizational efficiencies and will further strengthen each of these critical business segments. Lisa is the right person to lead this charge.”

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“I am excited to join such a talented group of executives,” said Lisa Tecklenburg, SVP, Commercial Business Unit. “I am inspired by the motivation and commitment to quality, innovation and customer service. Oneida is truly leading the way in the foodservice industry, and it will be my top priority to cement our position as the dining innovation leader.”

In this role, Ms. Tecklenburg will report directly to CEO, Patrick Lockwood-Taylor. Jamie Keller, former EVP, Foodservice Business Unit, will fully dedicate his focus to his interim CFO responsibilities.

### **About The Oneida Group**

Driven by devotion to design, The Oneida Group (formerly EveryWare Global) is recognized for providing quality tabletop and kitchen solutions through its consumer, foodservice, and specialty channels. The company’s global platform allows it to market and distribute internationally its total portfolio of products including bakeware, beverage ware, serveware, storage ware, flatware, dinnerware, crystal, buffetware and hollowware; premium spirit bottles; cookware; gadgets; candle and floral glass containers; and other kitchen products, all under a broad collection of widely-recognized brands, including Oneida, Anchor Hocking, Sant’ Andrea, Buffalo, Delco, and Fire-King. Anchor Hocking, LLC and Oneida Ltd. are subsidiaries of The Oneida Group. Additional information can be found at [www.theoneidagroup.com](http://www.theoneidagroup.com), [www.anchorhocking.com](http://www.anchorhocking.com), [www.anchorhockingbottles.com](http://www.anchorhockingbottles.com), [www.oneida.com](http://www.oneida.com), and [www.foodservice.oneida.com](http://www.foodservice.oneida.com).

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