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THE ONEIDA GROUP NAMES SEAN GIBSON VICE PRESIDENT OF MARKETING & PRODUCT INNOVATION

Columbus, Ohio – March 13, 2019 – The Oneida Group has named Sean Gibson Vice President of Marketing & Product Innovation as the leading tabletop and kitchen solutions provider continues to bolster its leadership team. Gibson, who has an extensive background in brand management and consumer product marketing, has served since 2017 as the company’s Director of Marketing & Innovation.

“Sean brings a wealth of experience to the role, having been instrumental in elevating the Anchor Hocking and Oneida brands using consumer insights to drive purposeful, strategic innovation and advertising,” said Mark Eichhorn, CEO of The Oneida Group. “With the Oneida and Anchor Hocking retail businesses now reunited under one umbrella, he is well positioned to lead the department’s efforts to continue reinvigorating these great brands.”

“This is an exciting time to be at The Oneida Group as we look to leverage our extensive industry expertise to accelerate innovation and build on the strengths of the Oneida and Anchor Hocking brands,” said Gibson. “This will help propel growth as we reclaim a dominant position across key market categories.”

Since assuming the role, Gibson has worked to reorganize the marketing team to increase focus on category expertise within each brand to leverage The Oneida Group’s expansive product portfolio across multiple categories to drive growth and innovation. Prior to joining The Oneida Group, Gibson spent nearly 20 years at Procter & Gamble where he led the growth and evolution of some of the world’s most well-known brands. He is a graduate of the Indiana University Kelley School of Business.

Gibson’s promotion follows three key leadership appointments made within the past few months. Bert Filice was named President and Chief Sales & Marketing Officer, Mike Hanson was named Senior Vice President of Sourcing and Mark Cymanski became Vice President of Procurement.

About The Oneida Group

Driven by devotion to design, The Oneida Group is recognized for providing quality tabletop and kitchen solutions through its consumer, foodservice, and specialty channels. The company’s global platform allows it to market and distribute internationally its total portfolio of products including glass bakeware, beverageware, serveware, storageware, flatware, dinnerware, premium spirit bottles, candle and floral glass containers, and other kitchen products, all under a broad collection of widely-recognized brands, including Oneida, Anchor Hocking and Fire-King. Anchor Hocking, LLC is a subsidiary of The Oneida Group. Additional information can be found at www.theoneidagroup.com, www.anchorhocking.com, www.anchorhockingbottles.com, and www.oneida.com.

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